

L.V. Prasad and his films

L.V.Prasad produced memorable films in many Indian languages, some of which he himself directed. The first film was 'Ilavelpu' in Telugu. Almost all the films produced by L.V.Prasad were made under the banner of Prasad Productions making it a household name in those days. Sharada produced in 1957 received unanimous acclaim from the press. The Statesman called it as a film 'which one should not miss'. Screen called it 'a high powered melodrama punctuated with good humored interludes'. In 1981 'Ek Duije Ke Liye' directed by K.Balachander created waves across India and got him the filmfare award for best screenplay.

L.V.Prasad, as a film producer gave opportunities to many famous directors of later years to direct his films. Some of them are D.Yoganand, T.Prakash Rao, Srikanth, A.Subba Rao, Kotayya Pratyagatma, Ramakrishna and Chander Vohra to name a few. He also worked with some of the famous directors of the time including K.Balachander and Dasari Narayan Rao.

The stars in his films included such famous personalities as Raj Kapoor, Meena Kumari, N.T.Rama Rao, A.Nageswara Rao, Anjali Devi, Shavukar Janaki, Sanjeev Kumar, Jeetendra, Kamal Hassan, Rati Agnihotri, Madhavi, Rajendra Kumar, Saroja Devi, Mehmood, Sunil Dutt, Ashok Kumar, Nutan, Jamuna, Pran, Tanuja, Mumtaz, Raakhee, Shatrughan Sinha, Asrani, Muthuraman, Reena Roy, Asha Parekh, Bindya Goswami, Vinod Mehra, Shabana Azmi, Sarika, Smita Patel, Raj Babbar, Meenakshi Seshadri and Shashi Kapoor to name some.

1956

ILLAVELPU

Language	:	Telugu
Director	:	D.Yoganand
Cast	:	Anjali Devi, A.Nageshwara Rao

1957



SHARADA

Film	:	Sharada
Language	:	Hindi
Director	:	L.V.Prasad
Screenplay	:	Inder Raj
Dialogues	:	Vishwamitter Adil
Lyrics	:	Rajendra Krishna
Music	:	C.Ramachandra
Photography	:	Mukadam
Cast	:	Meena Kumari, Raj Kapoor

1959



Film	:	Chhoti Bahen
Language	:	Hindi
Director	:	L.V.Prasad
Screenplay &	:	
Dialogues	:	Inder Raj Anand
Lyrics	:	Sailendra & Hasrat
Music	:	Shankar & Jaikishan
Photography	:	Dwarka Divecha
Cast	:	Balraj Sahni, Shyama

1961



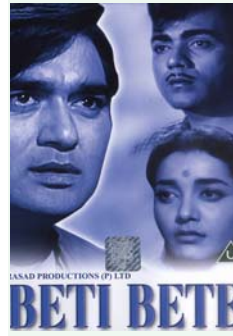
Film : Sasural
Language : Hindi
Director : T.Prakash Rao
Screenplay & Dialogues : Inder Raj Anand
Story : Sadasivabrahmam Vempati
Music : Shankar & Jaikishan
Photography : Dwarka Divecha
Cast : Rajendra Kumar, Saroja Devi, Mehmood

1963



Film : Hamrahi
Language : Hindi
Director : T.Prakash Rao
Screenplay & Dialogues : Inder Raj Anand
Music : Shankar & Jaikishan
Photography : Dwarka Divecha
Cast : Rajendra Kumar, Jamuna, Mehmood

1964



Film : Beti Bete
Language : Hindi
Director : L.V.Prasad
Screenplay & Dialogues : Inder Raj Anand
Music : Shankar & Jaikishan
Photography : Dwarka Divecha
Cast : Sunil Dutt, Saroja Devi, Jamuna, Mehmood

1965

ILLALU

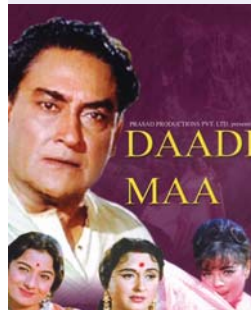
Language : Telugu

1965

IDAYA KAMALAM

Language : Tamil
Director : Srikanth
Screenplay & Dialogues : Aroordas
Lyrics : Kannadasan
Music : K.V.Mahadevan

1966



Film : Daadi Maa
Language : Hindi
Director : L.V.Prasad
Screenplay & Dialogues : Mukhram Sharma
Music : Roshan
Photography : Dwarka Divecha
Cast : Ashok Kumar, Bina Rai, Durga Khote, Rehman

1967



Film : Milan
Language : Hindi
Direction : A. Subba Rao
Music : Laxmikant Pyarelal
Photography : P. L. Raj
Cast : Sunil Dutt, Nutan Behl,
Jamuna, Pran

1968



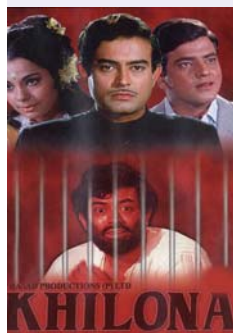
Film : Raja Aur Runk
Language : Hindi
Director : Kotayya Pratyagatma
Music : Laxmikant Pyarelal
Photography : Ravikant Nagaich
Cast : Sanjeev Kumar, Ajit, Mukri,
Mohan Choti

1969



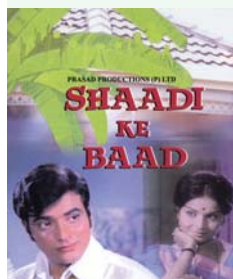
Film : Jeene Ki Raah
Language : Hindi
Direction & Screenplay : L.V. Prasad
Dialogue : Mukhram Sharma
Music : Laxmikant Pyarelal
Photography : Dwarka Divecha
Cast : Jeetendra, Tanuja, Anjali,
Manmohan Krishna

1970



Film : Khilona
Language : Hindi
Director : Chander Vohra
Music : Laxmikant Pyarelal
Cast : Jeetendra, Sanjeev Kumar,
Mumtaz

1972



Film : Shaadi Ke Baad
Language : Hindi
Director : L.V. Prasad
Music : Laxmikant Pyarelal
Cast : Jeetendra, Rakhee Gulzar,
Shatrughan Sinha, Shyama

1974



Film : Bidaai
Language : Hindi
Director : L.V. Prasad
Photography : Jal Mistry
Music : Laxmikant Pyarelal
Cast : G. Asrani, Birbal, Jeetendra
Leena Chandavarkar

1975

THANDE MAKKALU

Language : Kannada

1975



Film : Piriya Vidai
Language : Tamil
Director : Srikanth
Music : G.K.Venkatesh
Cast : Muthuraman

1975

MANE BELAGIDA SOSE

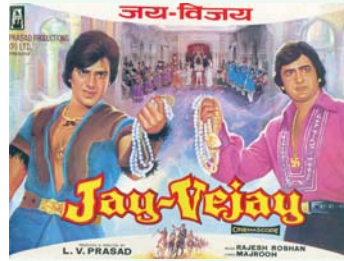
Language : Kannada

1976



Film : Udhar Ka Sindur
Language : Hindi
Director : Chander Vohra
Photography : Dwarka Divecha
Music : Rajesh Roshan
Cast : Jeetendra, Reena Roy, Asha Parekh

1977



Film : Jay Vejay
Language : Hindi
Director : L.V.Prasad
Music : Rajesh Roshan
Cast : Bindiya Goswami, Prem Krishen, Roopesh Kumar

1980



Film : Yeh Kaisa Insaf
Language : Hindi
Director : Dasari Narayana Rao
Music : Ravindra Jain
Cast : Vinod Mehra, Shabana Azmi, Sarika, Raj Kiran

1981



Film : Ek Duuje Ke Liye
Language : Hindi
Director : K. Balachander
Music : Laxmikant Pyarelal
Cast : Kamal Haasan, Rati Agnihotri, Madhavi

1985



Film : Meraa Ghar Mere Bachche
 Language : Hindi
 Director : Chander Vohra
 Music : Laxmikant Pyarelal
 Cast : Smita Patil, Raj Babbar,
 Meenakshi Seshadri

1986



Film : Swaati
 Language : Hindi
 Director : Kranthi Kumar
 Music : Laxmikant Pyarelal
 Cast : Shashi Kapoor,
 Meenakshi Seshadri,
 Akbar Khan

1990

BIDAAI

Language : Bengali
 Director : Ajit Ganguly
 Cast : Prasanjith, Debashree Roy,
 Satabdi Roy

1993

ARDHANA

Language : Malayalam
 Director : I.V.Sasi
 Cast : Murali, Radhika

1994

NAGPACHAMI

Language : Bengali
 Director : Vijayabaskara Reddy
 Cast : Prasanjith,
 Rituparna Sengupta

1994

SANDHYADHARA

Language : Bengali
 Director : Sabyasachi
 Cast : Prabhat Roy, Debashree Roy

1996

MAYER KATHA

Language : Bengali
 Director : Vijayabaskara Reddy
 Cast : Tapas Paul,
 Rachana Banerjee

1996

SUNAPUA

Language : Oriya
 Director : Vijayabaskara Reddy
 Cast : Uttam Mohanty,
 Rachana Banerjee,
 Aparjita Mohanty