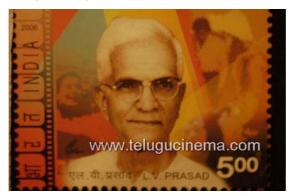


## L V Prasad's postal stamp released

A commemorative postage stamp released on the Dadasaheb Phalke awardee L V Prasad. At a special ceremony held today (September 5, 2006) at Hyderabad Convention Center, Dr Shakeel Ahmed, Union Minister of State for Communications and IT, released the commemorative postal stamp on L.V. Prasad. L V Prasad was doyen of Indian film industry. He had directed many films including Missamma, Ek Duje Ke Liye and also produced and acted in several films.



Also Check: Stills of Kamal Haasan at the release of LV Prasad's postal stamp

Kamal Haasan made his Hindi debut in L V Prasad directed Ek Duje Ke Liye. And the star flew down from Chennai to grace the occasion. "He gave me my break with Ek Duje Ke Liye. I learnt to love cinema from him. And I had the audacity to ask him to work in my movie, which he did," said Kamal Haasan.

The postal stamp was released at the time Prasad Group (run by his son Ramesh Prasad) celebrating golden jubilee.

Union Minister of State for Coal and producer Dasari Narayana Rao, Health Minister K. Rosaiah, media baron Ramoji Rao, D.V.S. Raju, D. Rama Naidu and Chief Post-Master General Yashodara Menon were chief among the guests present. They said people needed to emulate L.V. Prasad's example.

They recalled that he had started his life landing up in erstwhile Bombay with just Rs. 100 in pocket, his wife and a child and climbed up the ladder to reach the heights of glory.

Ramesh Prasad, chairman of Prasad Group and son of the Dada Saheb Phalke awardee, said launched in 1956, the company had been a fore-runner in entertainment and now L.V. Prasad's children and grand-children were continuing to take his legacy forward.

The only non-film activity of the group, he said, was L.V. Prasad Eye Institute and even in that the doyen was of the opinion that he needed to do his bit to take care of the eyes that saw and appreciated cinema.

He had the audience in splits when he said that while his father succeeded with hard work and perseverance in just about everything he desired, he could not see his son (Ramesh Prasad) become a movie actor.

"I only had a small role in one film. My father failed there," he said to enthusiastic applause.