

City



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CANVAS

Stamp of the TELUGU *BIDDA*

The Department of Posts released a postage stamp in memory of Dada Saheb Phalke Award winner LV Prasad, on Tuesday

THE late LV Prasad's passion for cinema is exhibited in all his movies especially, the path-breaking *Ilavelupu* which was much ahead of its times. On Tuesday, it was time to honour this Telugu *bidda*.

The Department of Posts, Government of India released a commemorative postage stamp in memory of LV Prasad, the Dada Saheb Phalke Award recipient and founder of the Prasad Group. Not to miss the occasion, prominent personalities gathered on one platform at Hyderabad International Convention Centre, Hitex.

The occasion was the completion of 50 years of the Prasad Group founded by LV Prasad in the year 1956.

The postage stamp was released by Shakeel Ahmad, Union Minister of State for Communication and Information Technology. He remembered Prasad as a stalwart whose movies like *Ek Duje Ke Liya*

and *Milan* not only paved the way for new kind of films but also gave a wonderful actor Kamal Haasan to Hindi cinema.

Health Minister Rosaiah released a book on LV Prasad. The programme began with a prayer song and a short documentary followed soon.

It was time for some more memories as actor Kamal Haasan took the mike. He said whenever he visited Prasad Labs, he felt like coming home. "My films have been post produced in Prasad Labs. I have used the lab, lenses, camera and studio as a family member."

He also shared some lighter moments spent with Prasad. "I offered a small role in my film and he readily agreed.

Although it was a small character, he prepared for it. That shows how much he loved acting."



LV Prasad.



Actor Kamal Haasan released the postage stamp in the city on Tuesday. Expressphoto

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