

Commemorative postage stamp on LV Prasad released

Indiantelevision.com Team
(13 September 2006 3:00 pm)

MUMBAI: The postal department has released a commemorative postage stamp on late LV Prasad, founder of Prasad Group, in Hyderabad to acknowledge his contribution to the world of cinema. The Union Minister of State for Communications and IT, Dr Shakeel Ahmad, released the postage stamp.



Ramesh Prasad, son of LV Prasad, thanked the Government for acknowledging his father's contribution to Indian cinema, informs the release.

A film on the professional life of LV Prasad was also screened on the occasion. The event was attended by noted film personalities including Kamal Haasan, DVS Raju, and Ramoji Rao, who eulogized this legend.

LV Prasad, a Dada Saheb Phalke Award winner, is a legendary name in the history of Indian Cinema. His passion for cinema is exhibited in his films which includes memorable hits like Gruha Pravesham, Ilavelpu, Sharada, Milan, Khilona, Daadi Maa, Manohara, Missamma and Ek Dujе Ke Liye to name a few.

A man of vision, his contribution to the growth of the film industry was beyond films. He also established postproduction facilities across India under the aegis of Prasad Film Laboratories.

Prasad's goal of providing complete wholesome family entertainment and film related education has been carried forward by his son Ramesh Prasad by the opening of The Prasads Multiplex , IMAX Theatre in Hyderabad and LV Prasad Film & TV Academy in Chennai.

Today, the Prasad Group started by LV Prasad is 50 years old and has facilities and offices in India, Singapore, Dubai and Hollywood.