

L.V.Prasad birth centenary on January 17

Chief Minister M.Karunanidhi will participate in a function that would be held to mark the birth centenary of the doyen of Indian cinema, L.V. Prasad on January 17.

Prasad rose from being a small actor to become one of the finest film makers of India. He made films in Hindi, Tamil, Telugu, Kannada and a few other Indian languages too.

His classics include 'Sharda,' 'Milan,' 'Khilona,' 'Ek Duje Ke Liye,' 'Jeene Ki Rash,' 'Bidai' and 'Raja aur Runk.'

He has directed and worked with leading actors such as Raj Kapoor, Meena Kumari, Sunil Dutt, Sanjeev Kumar, Jeetendra, Ashok Kumar, Rajendra Kumar, Mehmood, Smita Patil, Kamal Haasan, NT Rama Rao, A.Nageswara Rao, Sowcar Janaki, and Saroja Devi.

L.V. Prasad started the state-of-the art post-production facilities throughout the country, which today comes under the Prasad Group umbrella, the largest post-production group in India.

He was awarded the 'Dada Saheb Phalke' Award in 1982. The Central Government released a commemorative postage stamp in his memory in 2006. Prasad Group, headed by L.V. Prasad's son Ramesh



L.V. Prasad

Prasad and grandson Sai Prasad, are celebrating the birth centenary of L.V.Prasad on January 17 at the Chennai Trade Centre, Nandambakkam.

Chief Minister Mr.Karunanidhi, who wrote the script for most of L.V.Prasad's Tamil films, the most notable being 'Manohara,' starring Sivaji Ganesan, is scheduled to preside over by the function. Union Minister of State for Coal Dasari Narayan Rao, who directed 'Yeh Kaisa Insaf' for L.V. Prasad, would be the guest of honour. Actor Jeetendra will a special guest at the function. Other dignitaries who are expected to attend the function include Kamal Haasan, K.Balachander, Mani Ratnam and Ramanarayanan.

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